BLOOM WORKS

BETTER SERVICES START WITH PUTTING ~~TECHNOLOGY~~ FIRST.
^ *PEOPLE*

We get to the root of problems and offer solutions that grow with our partners — to help you build a more beautiful future.

Services: Product Development, Agile Software Development, Digital Service Strategy, UI and UX Design, User Research, Design Research, Service Design, DevOps, Content Strategy, Procurement Strategy, Branding and Storytelling.

Differentiators: We are founded by and composed of former government technology leaders. We understand government challenges because we've lived them.

Who is Bloom Works?

We're a seasoned group of technologists, designers, and storytellers. Many of us have worked in the public sector with groups like USDS, and others hail from the best tech companies the private sector has to offer. We've also lived the struggles of many of our partners. We've had .gov and .org emails. We've worked with legacy systems and resource-strapped staff. And we know that even when the end goal is clear, the path to get there often isn't. We've made it our business to navigate those complex paths and build elegant solutions using best-in-class technology.

Why Bloom Works?

At Bloom, we work closely with our partners to understand their pain points and vision. And we transform that vision into reality with creative, practical, and data-driven solutions.

Company Highlights

- Woman Owned Small Business (EDWOSB)
- Experienced Government leaders
- Public Benefit LLC

certified WBENC WOMEN'S BUSINESS ENTERPRISE | SBA EDWOSB CERTIFIED

> **Words like 'great,' 'insightful,' 'monumental,' 'extraordinary' are not an adequate representation of how I feel about the report.... I am grateful to Bloom Works, who helped us tell the truth of those who are counting on us most. Your contributions have been invaluable."**
>
> — Sixto Cancel, Founder of Think of Us

bloomworks.digital   hello@bloomworks.digital   Medium

Technologies We Love

Modern web languages and frameworks, containerized applications, cloud infrastructure, website and api hosting, CI/CD pipeline automation and more.

Specific technologies include, but are not limited to: Javascript, TypeScript, React, Node, Express, Python, Django, Java, Spring Boot, REST, JSON, XML, SQL, SQLite, MySQL, Postgres, OracleDB, NoSQL, MongoDB, Gatsby, Cyprus, Jest, StoryBook, AWS, Terraform, Azure, Netlify, Docker, Kubernetes, Jenkins, CircleCI, and many more.

Our Partners

Connecticut Office of Early Childhood

Helping transform Connecticut's digital services and early child education services.

NEW AMERICA

Surveying the unemployment benefits delivery ecosystem to bring about more successful outcomes.

City of Philadelphia

Discovery research to align internal team around the vision for a Customer Relationship Management (CRM) tool.

SF.GOV

Reimaging and developing a streamlined portal for digital services at SF.gov.

think of us

Research to understand and address the critical needs of youth aging out of the foster care system.

ORGANIZE

Investigating the technology and practices behind the organ donation system.

RAHEEM

Developing strategic communication recommendations to better support people impacted by police violence.

Prior Partnerships

VA | U.S. Department of Veterans Affairs

CITY of BOSTON

> Our strategists worked with these partners before joining Bloom.

> **Read about the work we've done with these partners and more at** bloomworks.digital/work

Federal Contracting

Business Name: Gov Bloom LLC
(dba "Bloom Works")
DUNS: 081308714 Cage: 8NJX8
NAICS: 541990, 541512, 541490, 541611, 541720, 541511
GSA MAS Schedule Contract #: 47QTCA21D00CU
Business Size in SAM: Small
Distinctions: EDWOSB, WOSB

Our Contact Info

Mary Lazzeri
Head of Federal Business Development
Phone: 301-204-0422
Email: mary@bloomworks.digital