Solution Broom Works

BETTER SERVICES START WITH PUTTING TECHNOLOGY FIRST.

We get to the root of problems and offer solutions that grow with our partners — to help you build a more beautiful future.

Services: UX Research and Design, Content Design, Technology Strategy

Differentiators: We are founded by and composed of former government technology leaders. We understand government challenges because we've lived them.

Who is Bloom Works?

We're a seasoned group of technologists, designers, and storytellers. Many of us have worked in the public sector with groups like USDS, and others hail from the best tech companies the private sector has to offer. We've also lived the struggles of many of our partners. We've had .gov and .org emails. We've worked with legacy systems and resource-strapped staff. And we know that even when the end goal is clear, the path to get there often isn't. We've made it our business to navigate those complex paths and build elegant solutions using best-in-class technology.

Why Bloom Works?

PEOPLE

At Bloom, we work closely with our partners to understand their pain points and vision. And we transform that vision into reality with creative, practical, and data-driven solutions.

Company Highlights

- Woman Owned Small Business
 (EDWOSB)
- Experienced Government leaders
- Public Benefit LLC



Words like 'great,' 'insightful,' 'monumental,' 'extraordinary' are not an adequate representation of how I feel about the report.... I am grateful to Bloom Works, who helped us tell the truth of those who are counting on us most. Your contributions have been invaluable."

- Sixto Cancel, Founder of Think of Us



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Technologies We Love

Modern web languages and frameworks, containerized applications, cloud infrastructure, website and api hosting, CI/CD pipeline automation and more.

Specific technologies include, but are not limited to: Javascript, TypeScript, React, Node, Express, Python, Django, Java, Spring Boot, REST, JSON, XML, SQL, SQLite, MySQL, Postgres, OracleDB, NoSQL, MongoDB, Gatsby, Cyprus, Jest, StoryBook, AWS, Terraform, Azure, Netlify, Docker, Kubernetes, Jenkins, CircleCI, and many more.

Our Partners



Connecticut Office of Early Childhood

Helping transform Connecticut's digital services and early child education services.

think of **US**

Research to understand and address the critical needs of youth aging out of the foster care system.



Surveying the unemployment benefits delivery ecosystem to bring about more successful outcomes.

ORGANIZE

Investigating the technology and practices behind the organ donation system.

Philadelphia

Discovery research to align internal team around the vision for a Customer Relationship Management (CRM) tool.

RAHEEM

Developing strategic

recommendations to

better support people

impacted by police

violence.

communication



Reimaging and developing a streamlined portal for digital services at SF.gov.

Prior Partnerships



 Our strategists worked with these partners before joining Bloom.

> Read about the work we've done with these partners and more at <u>bloomworks.digital/work</u>

Contracting Information

Business Name: Gov Bloom LLC (dba "Bloom Works") DUNS: 081308714 CAGE code: 8NJX8 UEID: DRX 4UH 9PH HA3 NAICS: 541990, 541512, 541490, 541611, 541720, 541511

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